

THE HOMES MAGAZINE FOR MODERN LIVING

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November 2018 ₹150

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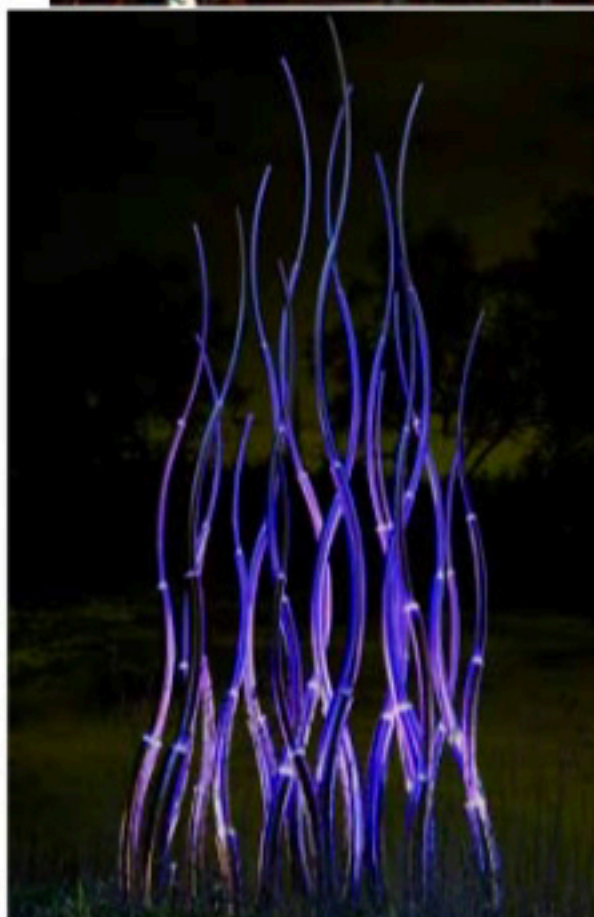
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AR. NINA PURI
designs a smart warm
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VIBHOR SOGANI

A cross-over from design to art — a round up of his artistic designs



Born in Rajasthan, NID graduate and founder of Sogani studio: Vibhor Sogani, over the years, has exhibited his works in various design and art shows; and has engaged himself in a wide range of creative projects in the areas of exhibition, graphic, retail and product design. He has also handled offbeat projects like developing the country's first few go-karting tracks, redesigning Mumbai's suburban trains, redevelopment of copper craft in Kashmir, designing and producing some of the prominent trophies for international sports matches and government events, to name a few.

He recently completed a 35-ft-high installation, **Kalpavriksha — the wish-fulfilling tree** in Ahmedabad, which is the largest public art installation of the state and the second largest for India. An abstraction of a tree,

WORDS / Garima Sharma



[CLOCKWISE FROM TOP] Vibhor Sogani; 'Blue Grass' a light installation inspired from soft and swaying tall grass; 'Kalpavriksha - the wish-fulfilling tree' installation.

the Kalpavriksha embraces the nature of life and constancy of change. A sacred tree in Vedic, Jain and Buddhist beliefs, it is a mystic symbol that grants every wish of man and provides for all human needs.

Another installation that he is particularly attached to, is the **Blue Grass** — a light installation inspired by soft and swaying tall grass. A representative of elements that complement natural formations, it is imagined as a group of wavy strands of stainless steel. Simplistic in design, these appear to dance and interact within themselves to form a distinct cluster towering the landscape.

Multiple EDIDA winner, Vibhor Sogani has also been awarded 'Indian Art Icon of the Year 2014' in Singapore and has been recently nominated by the government as a member of the Governing Council of the India Design Council. In October 2016, his solo exhibition titled **Mahatma in Me**, a tribute to Mahatma Gandhi, travelled to Australia to mark the occasion of Gandhi Jayanti. In August 2017, the exhibition was invited to Zimbabwe to mark the celebration of 70 years of India's independence and the beginning of the Indian festival 'India in the Sunshine City'. In December 2017, the exhibition travelled to Tanzania and the works were displayed in the National Museum. The exhibition features 12 artworks in stainless steel representing the Mahatma's values of peace, equality, and non-violence.